

# UK EDUCATION GUIDE



## Advertising Pack

[ukeducationguide.com](http://ukeducationguide.com)

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## Why advertise on UKEG?

### UKEG Commitment

The UK Education Guide offers independent schools, universities, summer schools and pathway / foundation providers a platform to promote themselves to international and UK families who are seeking a first rate educational experience in the UK.

Our informed and extensive marketing and outreach activities deliver website visitors who are actively searching to enter the UK education system in a long-term, or outcome - specific, capacity.

Our educational consultancy service further supports our directory members by acting as an unbiased conduit, matching suitable international students with your unique educational offer.

### UKEG Website

51,000  
Users

190+  
Countries  
Reached

50+ Sec  
User  
Engagement

### Find Out More

Contact Jacob Leng at UK Education Guide  
jacob@ukeducationguide.com or call him on 01502 802 403

### Prices overleaf

[ukeducationguide.com](http://ukeducationguide.com)

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## Prices

### **Silver      £900 per annum**

- Logo header with 'hero' video (link to You Tube or Vimeo)
- Key information summary box
- Location information and Google map
- Enhanced information e.g. curriculum, extra-curricular, USPs
- Scrolling image bar (max 5 images)
- Website URL and social media handles

### **Gold      £1200 per annum**

- Logo header with 'hero' video (link to You Tube or Vimeo)
- Key information summary box
- Location information and Google map
- Enhanced information e.g. curriculum, extra-curricular, USPs
- Scrolling image bar (max 5 images)
- Prospectus PDF download or link
- Additional videos x 2
- Termly promotion on UKEG social channels
- Special Feature promotion (1 per annum)
- Website URL and social media handles

Book Your  
Profile Page  
Today

### **Platinum      £by negotiation**

All the benefits of the Gold package plus dedicated representation at international recruitment fairs. A UKEG consultant will represent your school at leading international student recruitment events (maximum of 3 schools will be represented at any one event). This saves SLT members and/or admissions staff time and money whilst still ensuring your school has a professional and knowledgeable presence with family and agents on your behalf.